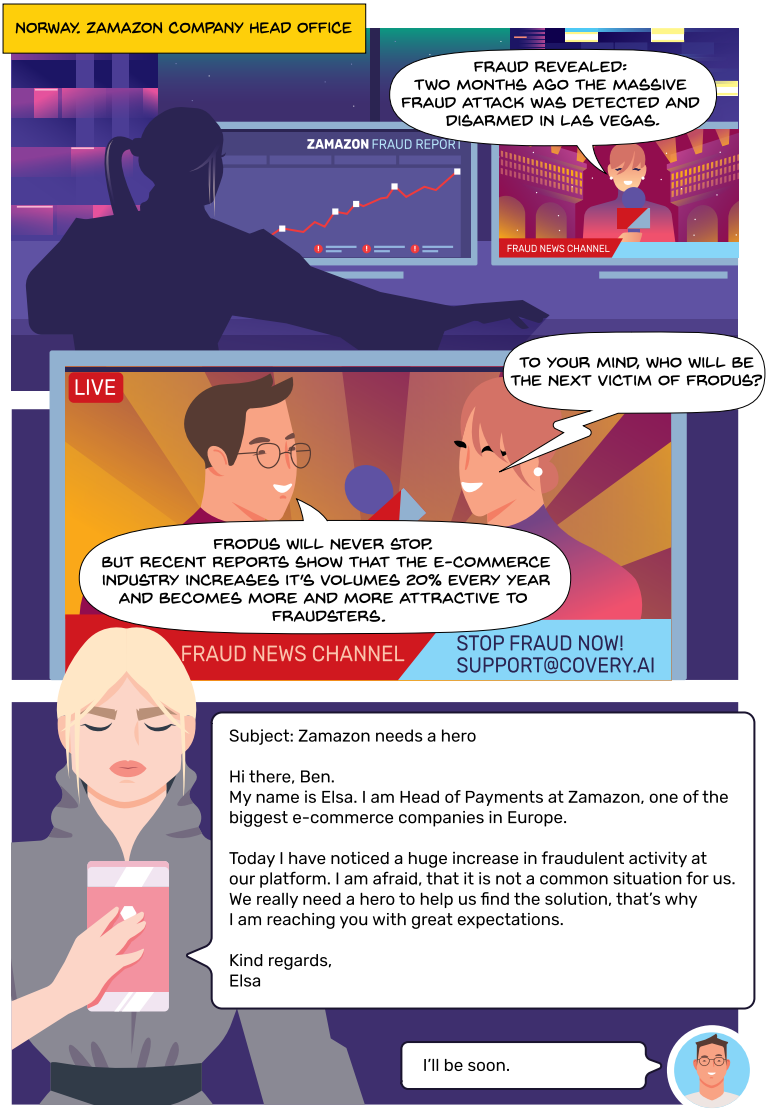
E-COMMERCE EDITION

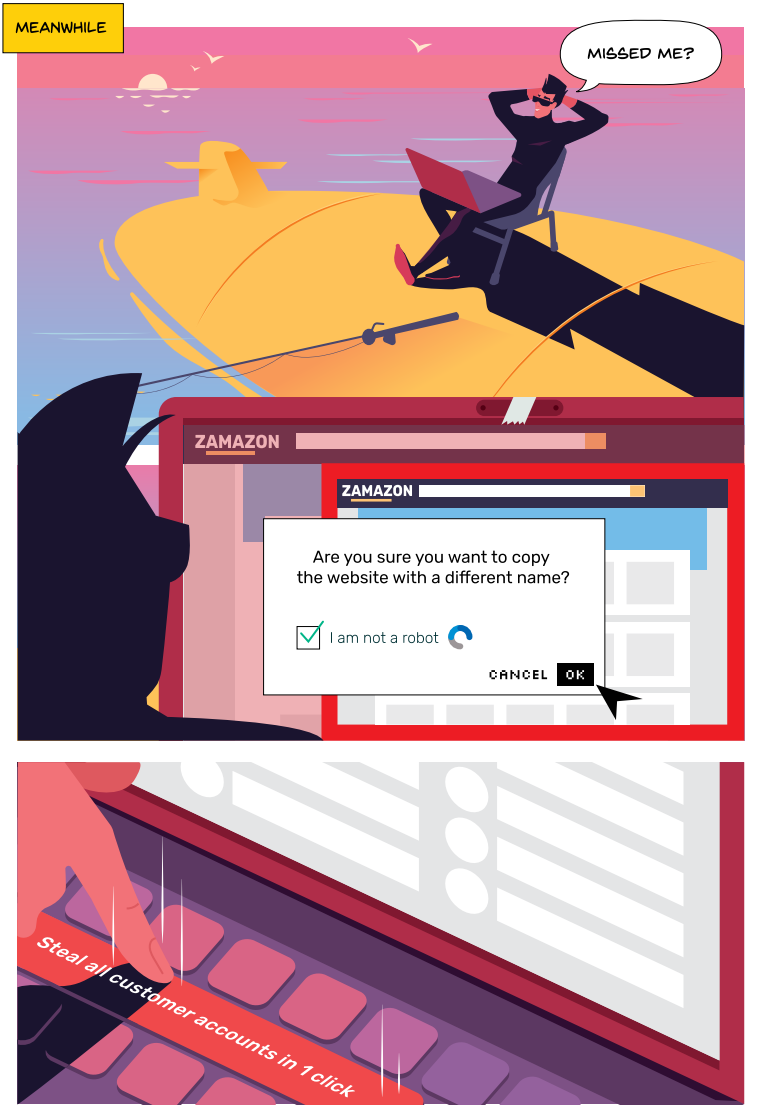
COVERY
SOLVE FRAUD

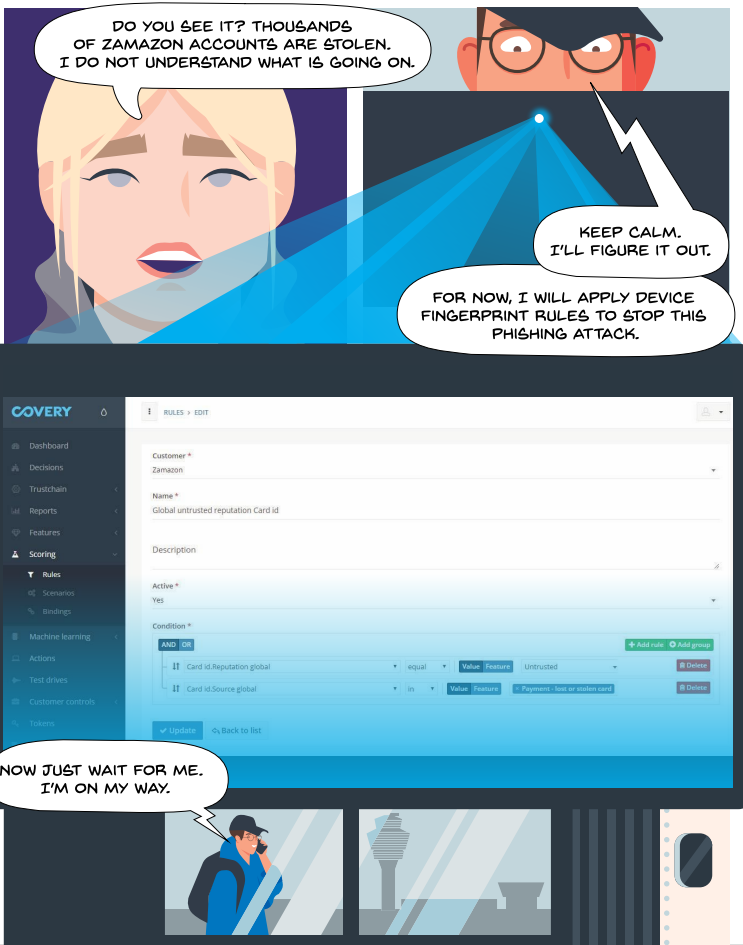
VERY SERIOUS STORIES

ONCE UPON A TIME IN ZAMAZON


NORWAY. ZAMAZON COMPANY HEAD OFFICE
FRAUD REVEALED:
TWO MONTHS AGO THE MASSIVE FRAUD ATTACK WAS DETECTED AND DISARMED IN LAS VEGAS.
ZAMAZON FRAUD REPORT
FRAUD NEWS CHANNEL
LIVE
TO YOUR MIND, WHO WILL BE THE NEXT VICTIM OF FRODUS?
FRODUS WILL NEVER STOP.
BUT RECENT REPORTS SHOW THAT THE E-COMMERCE INDUSTRY INCREASES IT'S VOLUMES 20% EVERY YEAR AND BECOMES MORE AND MORE ATTRACTIVE TO FRAUDSTERS.
FRAUD NEWS CHANNEL
STOP FRAUD NOW!
SUPPORT@COVERY.AI
Subject: Zamazon needs a hero
Hi there, Ben.
My name is Elsa. I am Head of Payments at Zamazon, one of the biggest e-commerce companies in Europe.
Today I have noticed a huge increase in fraudulent activity at our platform. I am afraid, that it is not a common situation for us. We really need a hero to help us find the solution, that's why I am reaching you with great expectations.
Kind regards,
Elsa
I'll be soon.

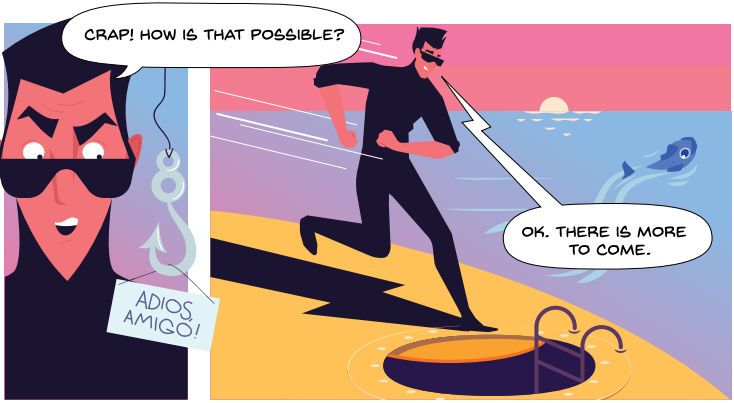
AIRPORT OF NETHERLANDS
Amsterdam
Oslo
HEY ELSA,
I AM CALLING YOU FROM THE AIRPORT,
I'LL BE SOON, BUT WE CANNOT WASTE TIME.
TELL ME WHAT HAS HAPPENED IN
" ZAMAZON"?
I HAVE NO EXPLANATION FOR IT.
I NOTICED A SHARP INCREASE
IN CHARGEBACKS ON THE PLATFORM.
LET ME SHARE MY SCREEN.
ZAMAZON CHARGEBACK RATIO
ONGOING CALL
BEN
30K
25K
20K
15K
10K
5K
0
SUN
MON
TUE
WED
THU
FRI
SAT
IT SEEMS I'VE ALREADY SEEN THIS
BEHAVIOR. I THINK I KNOW WHO IS THE CULPRIT.

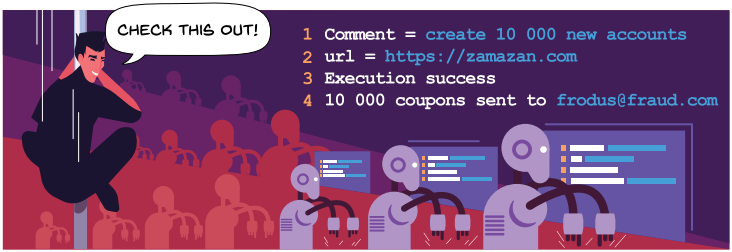

MEANWHILE
MISSED ME?
ZAMAZON
ZAMAZON
Are you sure you want to copy the website with a different name?
I am not a robot
CANCEL
OK
Steal all customer accounts in 1 click



NOTE:

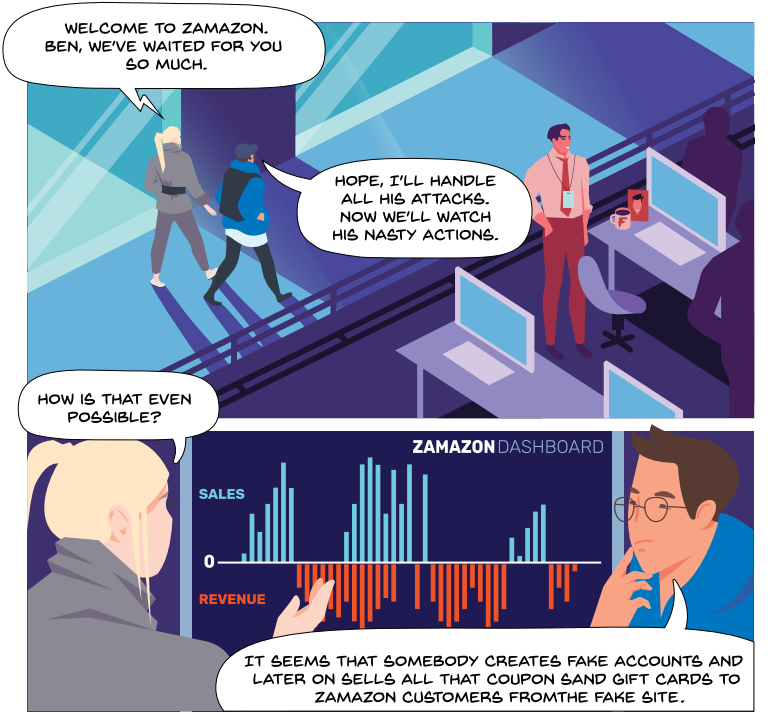
COVERY'S DEVICE FINGERPRINT TECHNOLOGY IN COMBINATION WITH COVERY RISK ASSESSMENT PLATFORM SPOTS PHISHING ATTACKS AS WELL AS TOR, PROXY SERVICES, EMULATED DEVICES, TIME ZONE INCONSISTENCY, USER AGENT CHANGES, AND MANY OTHER FRAUD TRIGGERS.

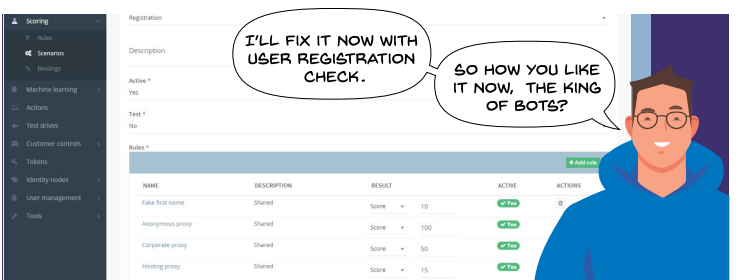

CRAP! HOW IS THAT POSSIBLE?
ADIOS, AMIGO!
OK. THERE IS MORE TO COME.


CHECK THIS OUT!
1 Comment = create 10 000 new accounts
2 url = https://zamazan.com
3 Execution success
4 10 000 coupons sent to frodus@fraud.com

ZAMAZON
COUPON
%
Simple user USED✓
Simple user USED✓
Simple user USED✓
Simple user USED✓
Simple user USED✓
Simple user USED✓

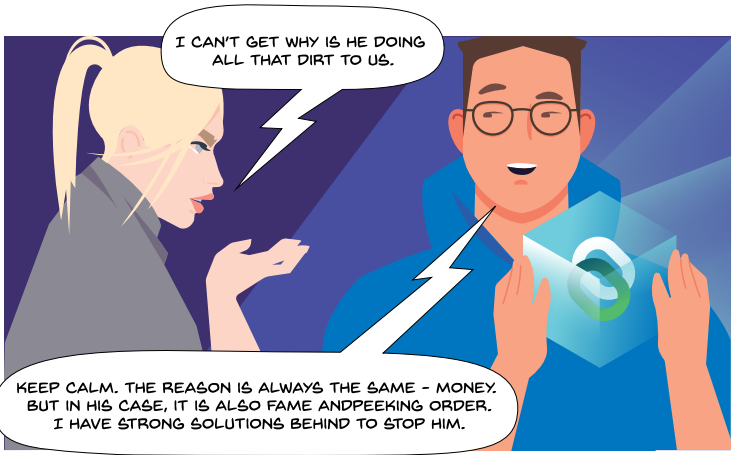
BON APPÉTIT, MON AMI!

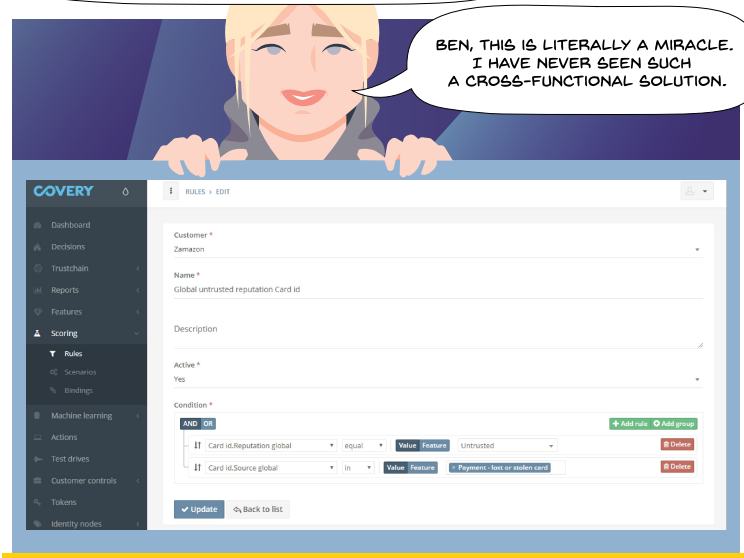




NOTE:
COVERY PLATFORM APPLIES RISK SCORING FOR ALL THE STEPS OF SALES FUNNEL: INSTALLATION, REGISTRATION, CONFIRMATION, LOGIN, TRANSACTION, REFUND, PAYOUT, TRANSFER, KYC TO REVEAL RISKS AT ANY USER LIFECYCLE POINT.

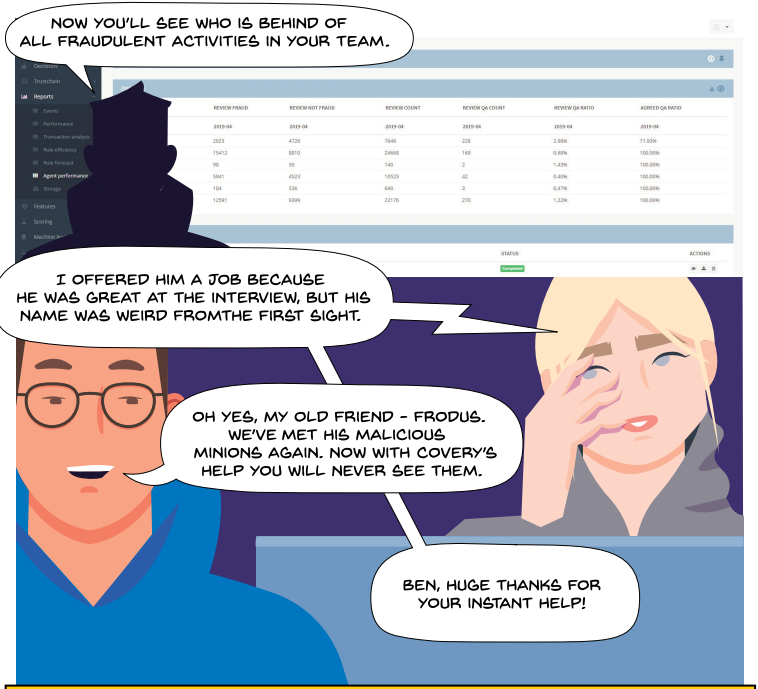
HOLLY BOTS. WHY IS THIS SHIT HAPPENING?
ALRIGHT THEN, LET'S TRY AGAIN.
STOLEN CREDIT CARD
YOU WILL CATCH IT!
ZAMAZAN
CHECK OUT
99 items
10,000 USD
Payment details
Card number
1234 5678 9101 1123
Expire date
12/10
CVV
329
Cardholde name
John Doe
PAY





NOTE:
TRUSTCHAIN IS A GLOBAL REPUTATION DATABASE INSIDE YOUR SCORING MODELS THAT STOPS EVENTS WITH COMPROMISED IDENTIFIERS IN REAL-TIME.

HA-HA-HA.
YOU THINK THIS IS IT? YOU'RE MISTAKING!
HOW YOU'LL LIKE THIS?
PUSH THE BUTTON!
JACK DANIEL'S
HA! IT WILL BE LEGEN...
WAIT FOR IT... DARY!



NOTE:
COVERY REDUCES THE OPERATIONAL OVERHEAD OF BUSINESS UP TO 95% BY SENDING 6 TYPES OF AUTOMATED REPORTS FOR VARIOUS BUSINESS PURPOSES, AND DECISIONS WHETHER TO ACCEPT, REJECT OR MANUALLY CHECK THE EVENT MADE BY USER.

Covery

Prevent fraud and get the highest conversion from the very start.

Spot all types of e-commerce fraud, protect business from chargebacks, exclude risk liability with our complex risk assessment platform.

Have questions?
Email to us sales@covery.ai

COVERY
SOLVE FRAUD

covery.ai