

**COVERY**  
SOLVE FRAUD

# VERY SERIOUS STORIES

ONCE UPON A TIME IN  
ZAMAZON



NORWAY, ZAMAZON COMPANY HEAD OFFICE

FRAUD REVEALED:  
TWO MONTHS AGO THE MASSIVE  
FRAUD ATTACK WAS DETECTED AND  
DISARMED IN LAS VEGAS.

ZAMAZON FRAUD REPORT

FRAUD NEWS CHANNEL

LIVE

TO YOUR MIND, WHO WILL BE  
THE NEXT VICTIM OF FRODUS?

FRODUS WILL NEVER STOP.  
BUT RECENT REPORTS SHOW THAT THE E-COMMERCE  
INDUSTRY INCREASES IT'S VOLUMES 20% EVERY YEAR  
AND BECOMES MORE AND MORE ATTRACTIVE TO  
FRAUDSTERS.

FRAUD NEWS CHANNEL

STOP FRAUD NOW!  
SUPPORT@COVERY.AI

Subject: Zamazon needs a hero

Hi there, Ben.

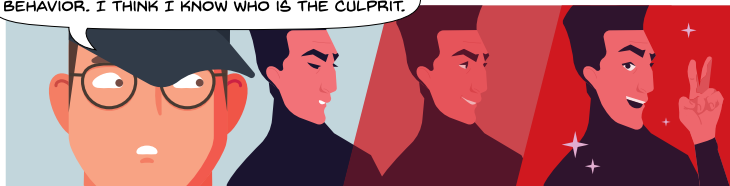
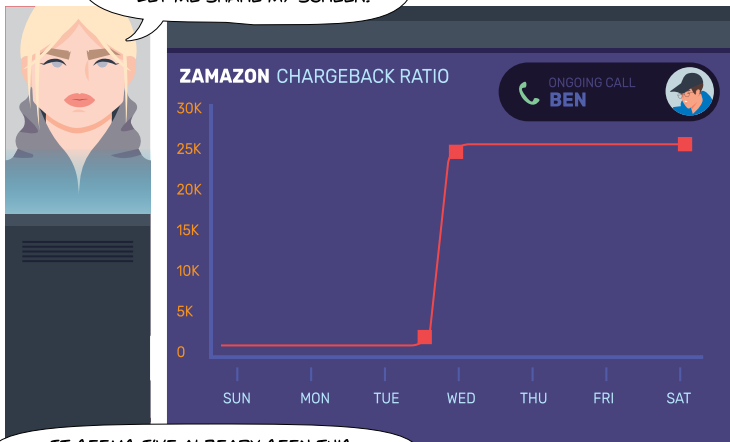
My name is Elsa. I am Head of Payments at Zamazon, one of the biggest e-commerce companies in Europe.

Today I have noticed a huge increase in fraudulent activity at our platform. I am afraid, that it is not a common situation for us. We really need a hero to help us find the solution, that's why I am reaching you with great expectations.

Kind regards,  
Elsa

I'll be soon.





MEANWHILE



DO YOU SEE IT? THOUSANDS OF ZAMAZON ACCOUNTS ARE STOLEN. I DO NOT UNDERSTAND WHAT IS GOING ON.

KEEP CALM. I'LL FIGURE IT OUT.

FOR NOW, I WILL APPLY DEVICE FINGERPRINT RULES TO STOP THIS PHISHING ATTACK.

## COVERY

- Dashboard
- Decisions
- Trustchain
- Reports
- Features
- Scoring
  - Rules
  - Scenarios
  - Bindings
- Machine learning
- Actions
- Test drives
- Customer controls
- Tokens

RULES > EDIT

Customer \*

Zamazon

Name \*

Global untrusted reputation Card id

Description

Active \*

Yes

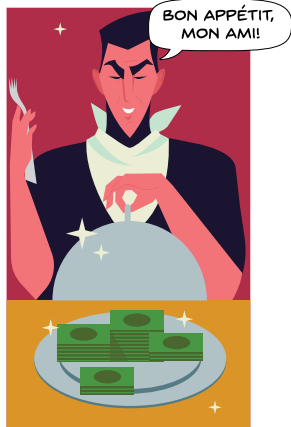
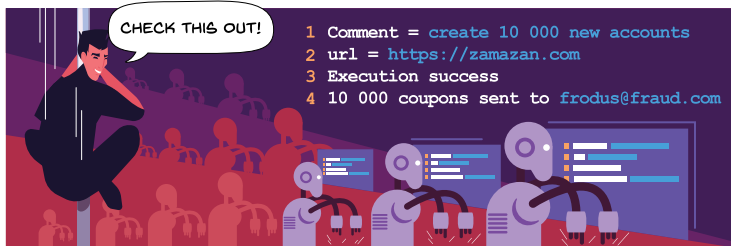
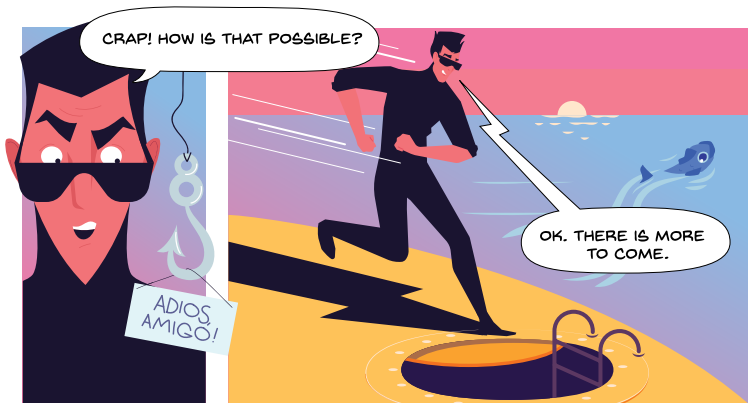
Condition \*

AND	OR							
<input type="checkbox"/>	<input type="checkbox"/>	Card id.Reputation global	equal	Value	Feature	Untrusted	<input type="button" value="Delete"/>	
<input type="checkbox"/>	<input type="checkbox"/>	Card id.Source global	in	Value	Feature	Payments, Test or stolen card	<input type="button" value="Delete"/>	

NOW JUST WAIT FOR ME. I'M ON MY WAY.

### NOTE:

COVERY'S DEVICE FINGERPRINT TECHNOLOGY IN COMBINATION WITH COVERY RISK ASSESSMENT PLATFORM SPOTS PHISHING ATTACKS AS WELL AS TOR, PROXY SERVICES, EMULATED DEVICES, TIME ZONE INCONSISTENCY, USER AGENT CHANGES, AND MANY OTHER FRAUD TRIGGERS.



WELCOME TO ZAMAZON. BEN, WE'VE WAITED FOR YOU SO MUCH.

HOPE, I'LL HANDLE ALL HIS ATTACKS. NOW WE'LL WATCH HIS NASTY ACTIONS.

HOW IS THAT EVEN POSSIBLE?

ZAMAZON DASHBOARD

SALES

REVENUE

IT SEEMS THAT SOMEBODY CREATES FAKE ACCOUNTS AND LATER ON SELLS ALL THAT COUPON SAND GIFT CARDS TO ZAMAZON CUSTOMERS FROM THE FAKE SITE.

I'LL FIX IT NOW WITH USER REGISTRATION CHECK.

SO HOW YOU LIKE IT NOW, THE KING OF BOTS?

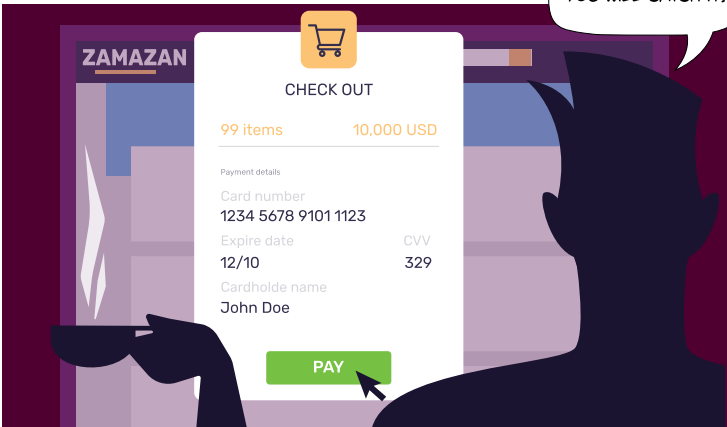
The screenshot shows a 'Registration' dashboard with a sidebar menu on the left containing items like Scoring, Rules, Scenarios, Bindings, Machine learning, Actions, Test drives, Customer controls, Tokens, Identity nodes, User management, and Tools. The main content area displays a table of rules for user registration checks.

NAME	DESCRIPTION	RESULT	ACTIVE	ACTIONS
False first name	Shared	Score = 10	✔ Yes	
Anonymous proxy	Shared	Score = 100	✔ Yes	
Corporate proxy	Shared	Score = 50	✔ Yes	
Hosting proxy	Shared	Score = 15	✔ Yes	

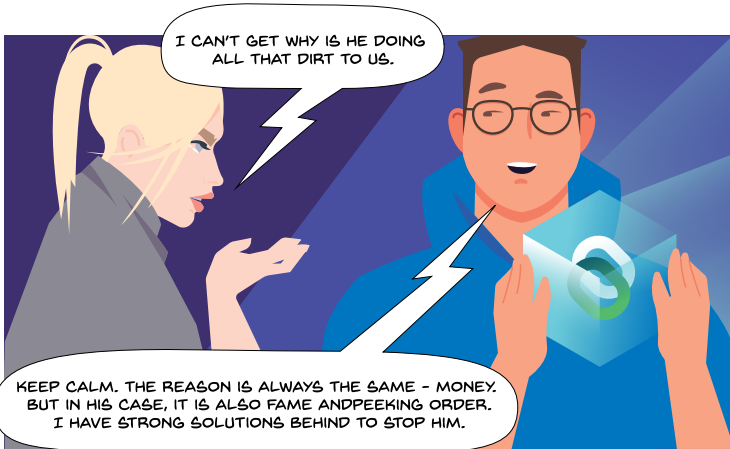
A character in a blue hoodie is shown on the right side of the dashboard, smiling.

**NOTE:**

COVERY PLATFORM APPLIES RISK SCORING FOR ALL THE STEPS OF SALES FUNNEL: INSTALLATION, REGISTRATION, CONFIRMATION, LOGIN, TRANSACTION, REFUND, PAYOUT, TRANSFER, KYC TO REVEAL RISKS AT ANY USER LIFECYCLE POINT.







**COVERY** 0

Dashboard  
Decisions  
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Identity nodes

**RULES > EDIT**

Customer \*  
Zamazon

Name \*  
Global untrusted reputation Card id

Description

Active \*  
Yes

Condition \*

AND OR + Add rule + Add group

	Card id.Reputation global	equal	Value Feature	Untrusted	Delete
	Card id.Source global	in	Value Feature	Payment : list or stolen card	Delete

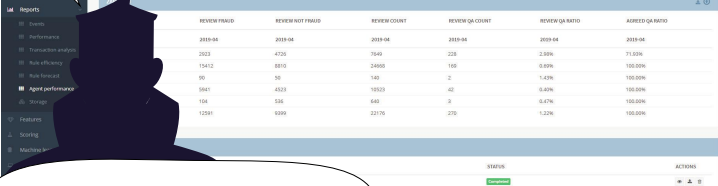
Update Back to list

**NOTE:**

TRUSTCHAIN IS A GLOBAL REPUTATION DATABASE INSIDE YOUR SCORING MODELS THAT STOPS EVENTS WITH COMPROMISED IDENTIFIERS IN REAL-TIME.



NOW YOU'LL SEE WHO IS BEHIND OF ALL FRAUDULENT ACTIVITIES IN YOUR TEAM.



REVIEW FRAGO	REVIEW NOT FRAGO	REVIEW COUNT	REVIEW QA COUNT	REVIEW QA RATIO	ASSED QA RATIO
2019-04	2019-04	2019-04	2019-04	2019-04	2019-04
3023	4750	7543	328	2.30%	71.83%
13412	8810	24890	168	0.69%	100.00%
90	30	140	2	1.43%	100.00%
9847	4323	15529	42	0.40%	100.00%
104	536	640	3	0.47%	100.00%
12581	9399	22176	275	1.22%	100.00%

I OFFERED HIM A JOB BECAUSE HE WAS GREAT AT THE INTERVIEW, BUT HIS NAME WAS WEIRD FROM THE FIRST SIGHT.

OH YES, MY OLD FRIEND - FRODUS. WE'VE MET HIS MALICIOUS MINIONS AGAIN. NOW WITH COVERYS HELP YOU WILL NEVER SEE THEM.

BEN, HUGE THANKS FOR YOUR INSTANT HELP!

**NOTE:**

COVERY REDUCES THE OPERATIONAL OVERHEAD OF BUSINESS UP TO 95% BY SENDING 6 TYPES OF AUTOMATED REPORTS FOR VARIOUS BUSINESS PURPOSES, AND DECISIONS WHETHER TO ACCEPT, REJECT OR MANUALLY CHECK THE EVENT MADE BY USER.

HI! HAVE YOU MET BEN?

MRC MRC

MRC

## Covery

Prevent fraud and get the highest conversion  
from the very start.

Spot all types of e-commerce fraud, protect business  
from chargebacks, exclude risk liability with our  
complex risk assessment platform.

Have questions?  
Email to us [sales@covery.ai](mailto:sales@covery.ai)



**COVERY**  
SOLVE FRAUD

[covery.ai](https://covery.ai)